

# FBH International

“Faith by Hearing”

## 2022 Spring Report

*Preaching the gospel...  
...making disciples.*

### The Gospel in Fifteen

Spring got off to an exciting start at Family Bible Hour, as we launched our new English language gospel initiative.

One evening I was looking for hymn history videos on YouTube for use during a fellowship night, and I noticed that every video I watched was preceded by an advertisement. I also noticed those ads were separated into two categories, longer ads that could be skipped after the first five seconds, and shorter ones, that the viewer was forced to watch in their entirety. I found that with the shorter ones, even though I wasn't interested in what they were selling, I paid attention to the whole thing.

Then I started thinking, what if we could present a gospel message in 15 seconds or less, and pay YouTube to play them before people's videos?

I quickly checked YouTube's policies and conditions, and it turns out there is nothing to prevent us from buying ad time to present the gospel. So with that, we got to work.

Writing the scripts proved to be the most difficult, sometimes 15 seconds is not as long as you want it to be. By March, we had two

videos ready to go and a third nearing completion. We ran the first video in the middle of the month for three days, targeting Canada only, and were able to get the message to just over 16,000 people. The second ran again for three days, reaching 17,000, and then the third we ran for a week at Easter, which reached over 45,000 Canadians.

We also know from these messages that about 35 people clicked on the ad, taking them to our “Who is Jesus?” web page, and one person even contacted us to say they had “accepted God's free gift” of salvation.

We hope to be able to continue running these ads for as long as YouTube will allow it, thanking God for this incredible opportunity to reach the lost with the gospel message.

In Christ,

*Stephen*

**We must work the works of Him  
who sent me while it is day; night  
is coming when no one can work.  
(John 9:4)**

### Celebrating Another Year of God's Provision

June marks the end of the fiscal year for FBH International. Once again we rejoice over what the Lord has done through this ministry and our partners, and how He continues to meet our needs. We were able to bring on some much needed help with the addition of Mark Hillis, and expand the reach of the gospel work through the YouTube advertising campaign. Now we look to the Lord to maintain this growth, and if it is in His will, to expand it even more.

Please prayerfully consider supporting the work of FBH International. Pray for the work, and especially for those who will hear the gospel through our media content. We would love to be able to help your local church reach out to your surrounding community using these videos. Contact us to discuss how we can work together.

We are so blessed by your partnership with us in the gospel work.



# Hope and Victory

## From Ukraine



Evangelistic efforts in Ukraine have increased during the past three months, as war rages on in the country. This includes the radio ministry of Alex and Nadia, producers of Family Bible Hour in Ukraine. They are pictured above with their son, Mark, in their building's shelter.

Broadcasting out of Chernivtsi, Alex and Nadia have been able to continue the weekly program, and have even added a second hour where they take calls, letters, and prayer requests from listeners, many of whom are scared and confused.

The amazing thing is, even with all the suffering as a result of the war, and the social issues that were prevalent before the fighting, many Ukrainians are turning to the Lord for hope in this troubled time.

Alex mentions that the ministry is more effective, as the producers are not seen as people who are separated from what their listeners are going through. They are going through everything alongside their countrymen, but with a different sense of hope.

In the early days of the conflict, the radio hosts would record their programs from the bomb shelters, where many people who shared that space with them would gather around, and listen live as Alex and Nadia spoke of the hope and victory that is found in Jesus Christ.

Thank you for praying for the work in Ukraine. Please continue to ask the Lord to protect of Alex, Nadia and Mark, and the rest of the broadcast team in the country.

## FBH Russia

Igor Popov continues to broadcast the FBH program from Moscow, in Russia. Igor is still relatively free to produce the radio program, though regulations concerning what he is allowed to say adds a new challenge.

It isn't only the government that will affect what is communicated. The general population in Russia is split on how they view the current situation with Ukraine, and can even be violently opposed to those who have a different viewpoint. One of Igor's colleagues apologized to Ukrainians on the air. Shortly after that broadcast he was forced to flee the country due to death threats he was receiving over those comments.

## Why Did Christ Suffer?

The program in Latin America reaches a very large population of Roman Catholics, many of whom hold to the belief that salvation is based on our works.

This spring, Nathan produced a series on Isaiah chapter 53. The question being addressed in the series is, "If our good works can save us, why did Jesus have to suffer and die on the cross?" In the series, Nathan looks at how a holy and righteous God would not send His Son to die needlessly, which would be the case if our works saved us. Rather, Christ died to pay the penalty for our sins, and our salvation comes by grace, through faith in Jesus Christ.

## Praying for the Church in the Arab world.

Normally when we provide an update from the Arab World, it is to share a testimony of a new believer, or someone who is seeking God, but in a recent update we were told of a different need in many of the Arab nations.

The Middle East and North Africa are home to some of the oldest churches in the world. Believers still meet, and are allowed to do so, but the gatherings are made up only of those people who were born into Christian families.

In many Islamic countries Christianity is permissible, but evangelism, conversion, and receiving those who have left Islam is not. In our update we heard about Naem, in Iraq. Naem is a new believer from a Muslim background. He was turned away by a local pastor, as the potential consequences to the church leadership and congregation were just too high.

Naem is now looking for Christian fellowship in a different town. This is sadly a common occurrence, and a matter that needs our prayer for the church in the Arab World.



**We value your prayerful and financial support of this ministry. For inquiries, or to partner with us in the gospel work, please contact us at:**

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